

FROM COMMUNICATION TO CONSENSUS I: MANAGING CONVERSATIONS IN SCIENCE

K.H. Ng¹

¹ Department of Biomedical Imaging, Faculty of Medicine, Universiti Malaya, Kuala Lumpur, Malaysia

Abstract— Communication is the often-overlooked foundation upon which scientific collaborations, leadership and progress are built. Successful endeavours are not solely determined by novel, intelligent ideas that are supported by an abundance of research grants, but by the ability of scientists to connect, convey, empathise and collaborate effectively. Like football, a research team becomes a “dream team” when every member can communicate and complement each other’s roles to achieve a common goal. Furthermore, end-goals are not the only things that matter. With professional and effective communication, each member can build camaraderie and look forward to work without feeling threatened. This article explores the art and science of communication for scientists, particularly for medical physicists, on the principles of managing effective conversations in science. Drawing on classical communication theory and real-world examples, it highlights strategies to foster empathy, clarity and mutual respect within scientific teams. Ultimately, effective communication is not merely a soft skill, but a competency essential to sustaining collaboration, safety and trust in healthcare and research environments.

Keywords— Communication, communication theory, conversation, listening.

I. INVISIBLE SKILL THAT SHAPES CAREERS

Science celebrates data, precision and objectivity. Yet behind every successful research group or clinical service lies an invisible force — the art of communicating and connecting among team members. For early-career scientists and medical physicists, communication can make or break a career. A well-managed disagreement can strengthen collaboration, while a poorly handled one can fracture trust and create long-lasting divisions.

As the physicist and philosopher David Bohm observed, “If we are to live in harmony with ourselves and the world, we must communicate.” In multi-disciplinary healthcare environments, communication becomes both an art and a science, one that must balance technical accuracy with emotional intelligence. Whether in explaining project delays, negotiating authorship or addressing a clinical safety issue, the way we talk - and especially how we listen — determines outcomes more than the facts alone.

In multidisciplinary healthcare environments, communication becomes both an art and a science - one that must balance technical accuracy with emotional intelligence.



II. THE SCIENCE OF COMMUNICATION

Claude Shannon and Warren Weaver’s Mathematical Theory of Communication (1949) remains a cornerstone of modern communication theory. Their model: sender → message → channel → receiver, with “noise” interfering in between, offers an elegant structure for understanding how information travels. In real scientific workplaces, however, “noise” is rarely just physical and static. It may manifest as a psychological, emotional, or cultural obstacle. For example, a tired researcher may misunderstand a topic or miss some points when reading an email late at night; the junior physicist is hesitant to raise an issue with a senior consultant due to status and weak influence; or, an international team struggles to convey ideas because of subtle linguistic nuances.

Communication lies at the heart of human relationships. The Shannon–Weaver model of communication, as illustrated in Figure 1 describes the process as involving a sender, a message, a channel and a receiver, all of which are subject to the “noise” that can distort meaning. In healthcare settings, “noise” may take the form of professional jargon, emotional stress or hierarchical barriers that impede understanding.

III. PRINCIPLES OF EFFECTIVE COMMUNICATION

Every scientist has probably experienced a small misunderstanding that becomes a major problem: an ambiguous email, an unintentional slight during a presentation or a misplaced assumption about a colleague’s intent.

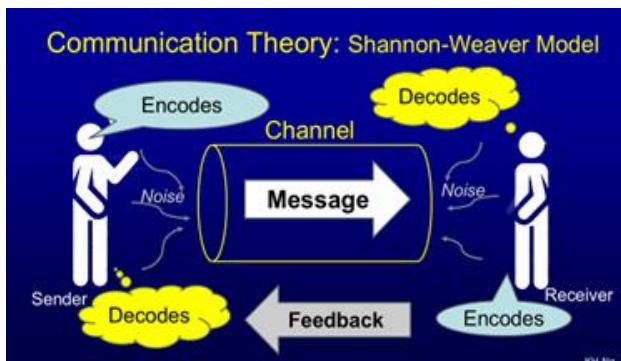


Figure. 1 The Shannon-Weaver model of communication describes the process as involving a sender, a message, a channel and a receiver, all of which are subject to the “noise” that can distort meaning

Such incidents remind us that communication is not merely about words, but about relationships. In every relationship, some barriers must be broken down for effective communication to take place. Revisiting some time-tested principles can prevent many of these issues (Adler & Rodman, 2021):

To overcome those barriers, scientists should learn and practice these five principles:

1. Clarity: Express ideas simply. Replace jargon with plain English whenever possible.
2. Active Listening: Listen to understand, not just to respond. Paraphrase to confirm understanding.
3. Empathy: Consider emotional context. Ask, 'How might they feel hearing this?'
4. Respect: Acknowledge diverse perspectives and communication norms.
5. Feedback: Invite dialogue rather than impose conclusions.

These simple principles can transform technical exchanges into constructive dialogues. In healthcare, they can mean the difference between patient safety and increased risk. In research, they preserve intellectual honesty and collegial respect.



Scientists should practice these five principles: Clarity, Active Listening, Empathy, Respect and Feedback

IV. CASE IN POINT

A medical physicist notices that a technician had skipped a calibration step in a procedure. Instead of confronting the technician with “You’re doing it wrong”, she says, “I think we might have missed a step that affects accuracy. Can we review it together?”

The difference lies not in the message but in the delivery. The first one, which is condescending in nature, will create resistance, whereas the other encourages cooperation. The situation is resolved and the working relationship grows stronger.

In another instance, two researchers disagreed over an authorship order. The senior scientist invited the junior colleague for coffee rather than sending a formal email. By listening first and explaining the rationale behind contribution weighting, both were left with mutual understanding, and the friendship was intact.

V. HOW DO YOU SPEAK?

Every professional develops a habitual communication style, often shaped by mentors, culture or personal experience (Table 1). Assertive communication is often regarded as the role model - combining honesty with respect. It acknowledges both one’s own perspective and that of the other.

Assertiveness, as communication experts describe it, is not about dominance but about respectful confidence. It allows professionals to speak up without alienating others - a vital balance in hierarchically structured environments like hospitals and research centres.

Table 1: The Choice of words determines the outcome

Style	Characteristics	Example Phrase	Effect
Passive	Avoids conflict, downplays self	“It’s fine, I don’t mind.”	Short-term peace, long-term frustration
Aggressive	Dominates, disregards others	“That idea makes no sense.”	Creates resentment, fear
Passive-Aggressive	Indirect resistance, sarcasm	“Sure, if that’s what you want.”	Breeds confusion, mistrust
Assertive	Clear, calm, respectful	“I see your point; may I add another view?”	Builds respect and clarity

VI. CONVERSATIONS THAT MATTER

Difficult conversations are unavoidable in science - from performance feedback and conflict mediation to ethical disputes. The aim is not to win but to understand. A helpful framework is the “Facts–Feelings–Future” model:

1. Facts: Describe what happened objectively. “I noticed the calibration log was incomplete.”
2. Feelings: Express impact. “I’m concerned this could affect dose verification accuracy.”
3. Future: Suggest collaboration. “Can we develop a checklist to prevent this?”

This method keeps the dialogue forward-looking, defuses tension and encourages shared responsibility.

Listening is often undervalued in science, yet it is the foundation of ethical communication. In clinical contexts, listening attentively to colleagues can prevent damage; in research, it safeguards fairness and intellectual honesty.

Listening is an ethical act. As the late Stephen Covey famously said, “Most people do.



Recognizing your dominant style — and learning when to adjust it — can transform how others respond to you

VII. LISTENING AS AN ETHICAL ACT

Listening is often undervalued in science, yet it is the foundation of ethical communication. In clinical contexts, listening attentively to colleagues can prevent damage; in research, it safeguards fairness and intellectual honesty.

Leaders who listen cultivate psychological safety, a concept championed by Amy Edmondson, where team members feel free to speak up without fear. This openness directly correlates with innovation and error reduction.



Listening is an ethical act. As the late Stephen Covey famously said, “Most people do not listen with the intent to understand; they listen with the intent to reply.”

VIII. ROLE OF CULTURE AND CONTEXT

Communication is culturally bound. What seems assertive in one setting may appear rude in another. In many non-Western cultures, indirect communication shows respect, while in Western contexts, directness signals transparency.

In a multinational radiotherapy department, an international physicist hesitated to correct a senior doctor’s misstatement in a meeting. Later, the issue re-emerged as a workflow error.

The lesson: cultural intelligence, as the ability to adapt communication across cultures, is essential for global science and patient safety.

IX. COMMUNICATION IN THE AGE OF AI

AI is transforming science, yet it introduces new communication challenges. How do we explain AI decisions to clinicians and patients? How do we ensure transparency and accountability when algorithms significantly influence healthcare outcomes?

As ethicist Shannon Vallor argues, “Technological skill without moral skill is mere cleverness.” Communicating AI outputs requires humility and clarity; acknowledging uncertainty and ensuring shared understanding between human and machine collaborators.

The idea is to be as transparent as possible and let people know that sufficient oversight has been carried out to ensure that the system is safe.

X. FROM TALK TO TRUST

The most effective communicators are not those who speak the loudest but convey the most authentic points. They build trust as the currency of all professional relationships.

As management thinker Patrick Lencioni reminds us, “Trust is knowing that when a team member pushes you, they are doing it because they care about the team.” Good communication nurtures this environment, fostering openness, innovation, and patient-centred care.

XI. REFLECTION

In an era of advanced technologies, complex teams, and global collaboration, communication remains profoundly human. It is both science and arts — measurable in outcomes, yet meaningful in relationships.

To communicate well is to lead well; to listen deeply is to serve wisely. For scientists and medical physicists alike,

the call is clear: choose to listen, choose to connect, choose again and again to be human.

REFERENCES

1. Shannon, C. E., & Weaver, W. (1949). The Mathematical Theory of Communication. University of Illinois Press.
2. Adler, R. B., & Rodman, G. (2021). Understanding Human Communication (15th ed.). Oxford University Press.
3. Covey, S. R. (1989). The 7 Habits of Highly Effective People. Free Press.
4. Lingard, L., Espin, S., Whyte, S., et al. (2004). Communication failures in the operating room: An observational classification of recurrent types and effects. *Quality and Safety in Health Care*, 13(5), 330–334. <https://doi.org/10.1136/qshc.2003.008425>
5. Edmondson, A. (2019). The Fearless Organization: Creating Psychological Safety in the Workplace for Learning, Innovation, and Growth. Wiley.
6. Rosenberg, M. (2015). Nonviolent Communication: A Language of Life. Puddle Dancer Press.
7. Goleman, D. (1995). Emotional Intelligence: Why It Can Matter More Than IQ. Bantam Books.
8. Katz, J. (2014). Communication Skills for Doctors. CRC Press.
9. Nicolini, D. (2011). Practice as the site of knowing: Insights from the field of telemedicine. *Organization Science*, 22(3), 602–620. <https://doi.org/10.1287/orsc.1100.0556>

Contacts of the corresponding author:

Author: Kwan Hoong Ng
Institute: Universiti Malaya
Street: Lembah Pantai
City: Kuala Lumpur
Country: Malaysia
Email: kwanhoong.ng@gmail.com